

**Service Insights is a neighbor-centered initiative to gain a better understanding of the communities we serve from community members themselves.**

Service Insights on Meal Connect (SIMC) is a free registration portal used by the Food Bank and some of its Partner Agencies for Service Insights.



**The information you share will help your local food pantries better serve the community by:**



- Sourcing more meaningful food and non-food products that best align with your needs.
- Enhancing the dignity of experience for neighbors.
- Contributing to resource development.
- Advocating for services and resources that benefit all of us and our communities.



**Your information is private and protected.**

No government body has access to SI-MC. The Food Bank will not share or sell your information and your consent is required before anyone can contact you.



**Information you will be asked to share includes:**

- Your first and last name
- Date of Birth
- Address
- Demographic information
- Income
- Household member information



**Additional questions may be asked to determine your eligibility for federally funded programs.**

