

Reimagining *the future of* Food Banking

2021 Impact Report

foodbank[®]
OF CENTRAL & EASTERN NORTH CAROLINA

Dear Friends and Partners of the Food Bank

Thus far, 2022 has been a year of reflection — thinking back not only on the last year of incredible hardship for all of us, especially our friends and neighbors facing hunger, but also on all the innovation and reinvention that has been possible in the work of the Food Bank this last fiscal year. In August of this year, I will be hitting a milestone in my time here at the Food Bank, marking my 25th year of service, which has led me to reflect on the solutions we've built together over these years toward our vision of no one going hungry.



It has been a great privilege and honor to serve this organization, and after twenty-five years the time is right, for myself and for my family, to retire. The Food Bank could not be in a better position to continue the mission to support the community.

I am enormously grateful to all of those who were here long before me for developing a strong foundation to build upon. It has been inspirational to witness thousands of volunteers and donors sacrifice their own time and resources to the cause, and to have observed the dedication demonstrated by incredible staff and our countless community partners in their commitment and compassion to the mission of the Food Bank.

As you will see in these pages of our Impact Report, with a new three-year strategic plan and strong programmatic gains in the work of hunger relief, we are making great strides to nourish people, build solutions to end hunger, and work to support empowered communities. With your continued dedication and commitment, I am confident the Food Bank will truly realize the vision of no one going hungry in our 34-county service area.

With sincere appreciation and gratitude,



Peter Werbicki, President & CEO
Food Bank of Central & Eastern North Carolina

Out of the Mouth of the Vice President of Equity, Diversity, and Inclusion Mariah Murrell

In early 2021, the Food Bank hired Mariah Murrell as our Vice President of Equity, Diversity, and Inclusion (EDI). Thanks to Mariah's leadership and the support of employees, volunteers, and donors, we continue to elevate the EDI work being done at the Food Bank. We asked Mariah to share more about the efforts we've made over the last year:



Food Bank staff have been working diligently to promote equity, diversity, and inclusion within the organization and beyond. We are extremely proud of the steps we have taken to address barriers to equity as we work to achieve our mission, and to also ensure a safe, inclusive, and welcoming environment for our staff. Internally, we have completed hours of trainings related to the diverse identities and experiences represented at the Food Bank, we have recognized various cultural and identity celebrations to promote inclusivity, and have developed a strategic plan that positions EDI as an all-encompassing value. That value is reflected in our strategic initiatives that focus on providing access to food and resources for historically resilient communities. We have worked to learn about and distribute culturally meaningful foods to reflect the preferences of members of various communities and have shared information and resources in Spanish to reflect some of the linguistic diversity of our neighbors and clients. We have engaged with communities and community groups to create and further develop relationships and partnerships that will help us to better address the needs of those experiencing hunger. We have prioritized addressing the root causes of food insecurity. These are only a few highlights, but most importantly, we have committed ourselves to centering equity in our approaches to ending hunger within our service area.

Mariah leads two internal committees, the Culture Impact Committee (CIC) and the Latinx Empowerment Outreach Network (LEÓN), of Food Bank employees that will continue to develop internal and external strategies to promote EDI. One of these initiatives includes our culturally meaningful food boxes, which members of LEÓN have been working on (see *Reaching People Where They Are*), distributed in Wake County. Keep up with our EDI efforts through our social media channels and our blog at foodbankcenc.org/blog.

Reaching People Where They Are

In the last several years, the Food Bank has become more intentional in seeking partnerships with organizations that work to empower systemically marginalized communities. This includes programs to reach Latinx, Indigenous, and rural communities with not only fresh and nutritious food, but culturally meaningful foods.

The pandemic has impacted so many people, and it is even more important for the Food Bank to collaborate with partner agencies that could reach diverse populations. One such partnership is with the Episcopal Farmworker Ministry (EFwM) in Dunn, North Carolina. "When it comes to food distribution, we are serving at least 250 people, every two weeks. Usually in the time in between distributions, we have to put some food together for families that can't make it to the next distribution. We couldn't do it without the Food Bank, that is impossible," shared Juan Carabaña, a Program Coordinator with EFwM. The partnership with the Food Bank has allowed EFwM to serve more people.

Another piece of connecting with the Latinx community is making sure the food they receive is culturally meaningful. We don't want to deliver food that folks have never used before to prepare meals, so we wanted to be intentional with the food we are distributing. The most recent step toward distributing this food is a partnership with eight Wake County agencies to receive boxes of nonperishable food for the Latinx community. About 450 boxes are provided each month and include items such as canned chicken, canned beans and corn, tortillas, rice, and cereal. Tri-Area Ministry Food Pantry in Wake Forest is one of the agencies seeing the benefits of distributing more culturally meaningful foods. Board Chair Michael Burger says:

"Through our partnership with the Food Bank, we are now able to offer a variety of food items which are more desirable. Our clients are appreciative of our efforts to provide them with foods which are familiar."

We continue to learn and implement ways to make the Food Bank more accessible. People from all communities and all walks of life experience hunger, and we are working to be reflective of the community we serve in. With your help, we are working to provide stability, sustenance, esteem, and to restore hope.



Seeing the Impact of Nourishing Children

With your support over the last year, the Food Bank distributed food to approximately 200,000 youth facing hunger in the 34 counties we serve. Unfortunately, we continue to see a devastating impact from COVID-19 for young people, who are left vulnerable to family and school changes.

No child should have to worry when they will eat again, and no parent should have to skip a meal so they can put food on the table for their children. Through agency distributions, targeted nutrition programs, education, and public policy work, the Food Bank is reaching young people with healthy and fun food options.

Our dedicated staff goes into communities to meet children where they already are: operating grab n' go meal sites, pantries at schools, meals to take home on weekends and breaks, hot foods at after-school care, and breakfast and lunch at summer camps. Every year, the Food Bank provides healthy food to children so they can build the skills to be whatever they want to be in life and advocates for policies that ensure programs like these continue to receive vital government support.

"It takes a team to make sure children have access to food," said Christina Paige, Outreach Coordinator for the Food Bank. "Our staff, volunteers, partner agencies, and vendors come together to ensure nutritious food reaches kids where they are, but we can't even begin that process without our donors."

One example of your investments at work can be seen at Pender County Schools. The Food Bank has supported ongoing food programs for students and extra assistance during times of disaster. Principal/Alternative Learning Program Coordinator Aja Winstead says some families in the district depend on the food their children receive at school. And the kids need to have enough nutritious food to be able to focus on their work.

Winstead has observed first-hand the impact of regular, nutritious food on the students:

"Students who have regular access to food can focus on their schoolwork and spend time working with their classmates rather than worrying about their next meal. Food security allows students to be fully engaged in the classroom. Food security also reduces health risks and behaviors."

Together our targeted programs (Kids Summer Meals, Weekend Power Pack, Kids Cafe, School Pantries) provided over 1.1 million meals to kids last year.

Your support ensured the Food Bank's ability to nourish people, build solutions, and empower communities in 2021.

138,400,000 lbs. of food distributed

115,333,333 meals provided

51,714,404 lbs. of produce distributed

134,988 volunteer hours

813 partner agencies

1.1 million meals provided through our Kids Programs

\$4.6 million benefits generated through outreach team (SNAP)

\$7 million in economic activity generated by benefits outreach



The corporate, foundation, and government partners showcased here are members of our CORE leadership giving circles. Each organization on this list has made a significant gift of food or funds in support of our mission and has allowed us to respond to unprecedented need. You give us hope for the future — thank you!

Cornerstone Supporters

ABC11
 Anonymous
 Ashton Woods Homes
 BASF
 Blue Cross and Blue Shield of North Carolina
 Blue Cross and Blue Shield of North Carolina Foundation
 Bright Funds Foundation
 Cisco
 Credit Suisse Americas Foundation
 Enterprise Rent-A-Car Foundation
 Food Lion Feeds
 Harris Teeter
 Harvey McNairy Foundation Inc.
 Hendrick Auto Group
 Leon Levine Foundation
 Lowes Foods
 MetLife Foundation
 Morgan Stanley Smith Barney
 NCDCA
 NCDHHS
 NetApp
 SECU Foundation
 TOSA Foundation
 UnitedHealth Foundation
 Walmart
 William R. Kenan, Jr. Charitable Trust
 Yardi Systems Inc.

Cargill Inc.
 Chick-Fil-A
 Circle K
 Coca-Cola Durham
 David Tepper Charitable Foundation
 Ford Produce
 Freudenberg North America LP
 Full House Farms
 IBM
 Jersey Mike's Co-Op
 Nationwide Foundation
 New Hanover County
 NVIDIA Corporation
 Oak Foundation
 Publix Super Markets Charities
 Ripe Revival
 Sam's Club
 Smith Family Farms
 Society of St. Andrews
 Subaru
 Truist Foundation
 Wells Fargo Foundation
 Wolfsped, Inc.
 Woodmen Of The World Life Insurance Society

Resource Supporters

Amazon
 AppDynamics LLC
 Arby's Foundation, Inc.
 Bailey's Fine Jewelry
 BB&T Charitable Foundation
 Campbell Soup Foundation
 Carlson Family Foundation
 Cedar Creek Gallery

Costco
 Cottle
 Cummins Foundation
 CVS Health
 Darden Restaurants, Inc. Foundation
 DENSO North America Foundation
 DEPCOM G.I.V.E.S.
 Dollar General
 Elevation Church - Triangle
 Emmanuel Episcopal Church
 Finastra
 Genworth
 GlaxoSmithKline Foundation
 Grable Foundation
 Greenville Produce
 Ham Produce
 Hering Farm
 International Paper Foundation
 Johnson Brothers
 Macy's - The Matching Gift Program
 Mayne Pharma, Inc
 Moore County
 Mt Olive Pickle Co
 NCSO INC.
 North Carolina Community Foundation
 North Star Charitable Foundation
 Pepsi Cola
 Pfizer Foundation
 Philip L. Van Every Foundation
 Pretium
 Railinc
 Renaissance Charitable Foundation, Inc.
 Riegelwood Community Foundation
 Saint Mark Catholic Church

Sheetz Inc.
 Silicon Valley Community Foundation
 Target
 Total Wine & More
 United Airlines
 Vidant Health
 Vivian West Memorial Trust
 Walters Family Foundation
 Wegmans Food Markets, Inc
 WePay.com

Essential Supporters

3M Company
 Abrigo
 Academy Association, Inc./ Global Growth
 Aldi
 Alexandria Real Estate Equities, Inc.
 Ambiente Furniture
 B & B Produce Inc.
 Bailey Foundation
 Bimbo Bakery
 Birdseye Renewable Energy, LLC
 Bob Barker Company Foundation
 Braswell Family Farms
 Brownson Memorial Presbyterian Church
 Burt's Bees
 Burt's Bees Foundation
 Butterball Turkey Company
 C&L Logistics, Inc.
 Caladonia Farms
 Carlie C's
 Carolina Conceptions, PA
 Carolina Restoration Services
 Christ Episcopal Church - Wake Relief
 City of Wilmington
 Clannad Foundation
 ConAgra Foods
 Corning Incorporated Foundation
 Craven County Community Foundation
 CSX Transportation

Damascus Congregational Christian Church
 Disney Worldwide Services, Inc.
 Duke Energy
 Durham County Government
 Durham Merchants Assoc. Charitable Foundation
 Ecolab/Kay Chemical Co.
 Eddie & Jo Allison Smith Family Foundation
 eHungry Inc.
 Emerald Isle Realty, Inc.
 Fidelity Investments
 First Presbyterian Church
 Fresh-Pik Produce Inc.
 FreshPoint
 GFL Environmental Inc.
 Hamilton Home Loans
 Harry and Helen Rust Foundation
 Henry Nias Foundation, Inc.
 Hillsdale Fund, Inc.
 HomeServe Cares Foundation
 Jackson's Farming Co.
 Jesus Christ of Latter Day Saints
 John William Pope Foundation
 Kelloggs/Austin Quality Foods
 Kornegay Farms
 L&M
 Lidl
 McLane Distribution
 Meritage Cares Foundation
 Mildred Sheffield Wells Charitable Trust
 Moore County Community Foundation
 Nash Produce
 Nature's Way Farm, Inc.
 NC Conference of The United Methodist Church
 NC State Fairgrounds
 Pacific Western Bank
 Par 5 Development Group LLC
 Parsec Financial Management, Inc.

PHE, Inc.
 Potash Corp
 Pylon Inc.
 Red Hat, Inc.
 Refresco Beverages
 Reser's Fine Foods
 Sara Lee
 Scott Farms
 Smithfield Foods
 Spirit AeroSystems
 Sprouts Farmers Market
 Starbucks
 Summer Rest Foundation
 Sysco Foodservice
 TBM Consulting Group, Inc.
 The Fresh Market
 TJX Foundation
 Triangle Brick Co./Wilhelm Roeben
 UNC REX Healthcare
 United Way of the Cape Fear Area
 US Food Service
 Vertical Bridge
 Wake County
 Walex Products Company Inc
 Westminster Presbyterian Church
 White Memorial Presbyterian Church
 Wrightsville United Methodist Church
 York Properties, Inc.

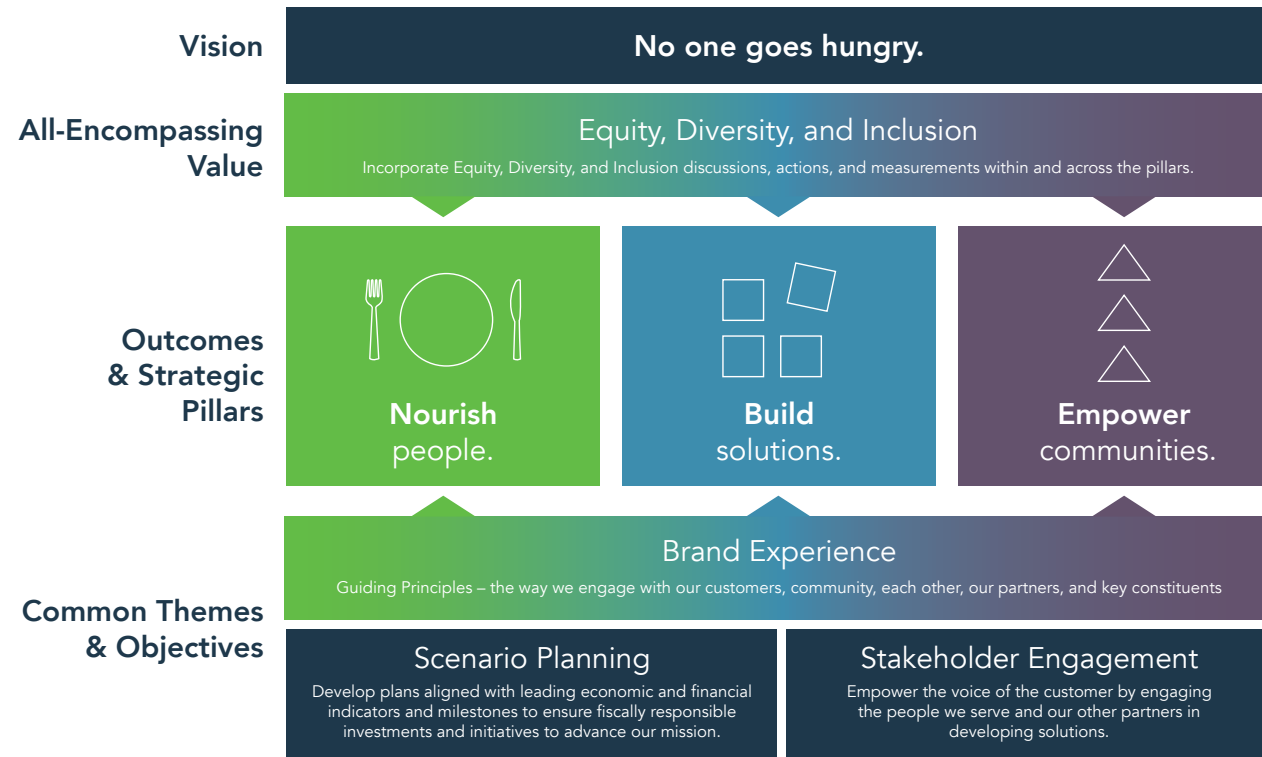
The Future of the Food Bank

We've known for some time that the Food Bank's next strategic plan would need to be informed by an in-depth look at what's next in fighting hunger and building a path to food security. But we could not have anticipated the incredible impact the COVID-19 pandemic has had for the people and communities we serve.

COVID-19 shed light on an issue we've known was there — so many members of our community are living one health crisis, one missed paycheck, and one grocery store trip away from needing to use the Food Bank network. While we have witnessed and experienced unprecedented need, we have also experienced unprecedented support. The community has developed a greater awareness of food insecurity, of how many families and individuals live so close to the edge in putting food on the table.

With this strategic plan, we have an opportunity, and a responsibility, to look deeper and develop approaches to support people on the cusp of food insecurity before they find themselves needing the services of the hunger relief system.

By prioritizing equity, diversity, and inclusion; nourishing people; building solutions; and empowering communities, we're being innovative: building on and strengthening our tactics that will move the needle toward food security in our communities, ultimately realizing our vision of no one going hungry.



2021 Financials

2021 REVENUE

Food Donated	\$ 233,753,294
Contributions	\$ 58,469,202
Campaign Pledges	\$ 3,047,324
Governmental Awards	\$ 13,941,463
Agency Contributions	\$ 585,743
Miscellaneous	\$ 6,368
Goods, Services, and Facilities Contributed In-kind	\$ 909,591
TOTAL	\$ 310,712,985

Accounting by Elliott Davis

2021 EXPENSES

Program Services	\$ 261,832,879
Management & General	\$ 1,743,250
Fundraising	\$ 4,236,676
TOTAL	\$ 267,812,805

This means that **97¢** of every **\$1** goes directly to programs and services.

2021 NET ASSETS

Increase in Unrestricted Net Assets	\$ 43,138,500
Increase in Temporarily Restricted Net Assets	\$ (238,320)
Increase/(Decrease) in Net Assets	\$ 42,900,180
Net Assets at the Beginning of the Year	\$ 40,460,841
Net Assets at the End of the Year	\$ 83,361,021

Work Begins on New Facility for Wilmington

The Food Bank began work on a new facility at 1000 Greenfield Street in Wilmington — anticipated to open in early 2023. The five-acre tract of land was purchased in 2020 and was the first step to address urgent food insecurity in Brunswick, Columbus, New Hanover, and Pender counties.

The new 35,000 square foot facility — the nCino Hunger Solution Center — will provide the infrastructure and space to reach more of our neighbors facing food insecurity in the Cape Fear region and allow the Food Bank to operate additional programs to address hunger at its root causes.

The new facility will accommodate substantially more dry food and will provide 80% more freezer and cooler space, significantly increasing distribution of fresh, healthy foods. To build solutions for long-term hunger relief, plans for the new site will also include expanded programming in workforce development and health education, a community garden, and access to fresh, healthy food for nearby residents.

Many thanks to those who have made significant investments in the project so far: Bruce Barclay Cameron Foundation, Dan Cameron Family Foundation, nCino, the State of North Carolina, and Food Lion among many others. Follow the construction process and get more information at foodbankcenc.org/ilmupdate.



Board of Directors

CHAIR

Octavio Soares, BASF Corporation

CHAIR ELECT

Stephanie Miles, Genesys

PAST CHAIR

Troy Leshko, Food Lion

TREASURER

Anne Lloyd, Retired, Martin Marietta

SECRETARY

Sylvia Hackett, Retired, Rex Healthcare

MEMBERS

Monica Barnes, ABC11

Greg Bromberger, Cisco Systems, Inc.

Dan Carrell, IBM Corporation

Stephen Cooke, Retired, Genworth Mortgage Insurance Corp.

Greg Fountain, Pure Storage

David L. Garris (ex-officio), Food Lion

Travis Hockaday, Smith Anderson

Charles Inman, Food Lion

David Kochman, Blue Cross and Blue Shield of North Carolina

Christine Mazzone, Lenovo

Jonathan Mize, Womble Bond Dickinson (US) LLP

Joy Newhouse, Raleigh Brewing

Matt Rogers, Ph.D. (ex-officio), Aramark

Walter Rogers, Smith Anderson

Alona Briley Sloan (ex-officio), Community Volunteer

Shelayne Sutton, Daly Seven, Inc.

Timothy Tripp, Duke Energy

Louise Winstanly, UNC Chapel Hill

Chris Wozencroft, Credit Suisse

Susan Yaggy, Retired, NC Foundation for Advanced Health Programs

George S. York, Jr., York Properties, Inc.

RALEIGH

1924 Capital Boulevard
Raleigh, NC 27604
919.875.0707

DURHAM

2700 Angier Avenue
Durham, NC 27703
919.956.2513

GREENVILLE

1712 Union Street
Greenville, NC 27834
252.752.4996

NEW BERN

1702 Red Robin Lane
New Bern, NC 28562
252.577.1912

SANDHILLS

195 Sandy Avenue
Southern Pines, NC 28387
910.692.5959

WILMINGTON

1314 Marstellar Street
Wilmington, NC 28401
910.251.1465



foodbankcenc.org • [@FoodBankCENC](https://twitter.com/FoodBankCENC)

